**1. Course unit title**: Innovative development of firms
2. **Course unit code**: ЕТСПН\_8\_1.ОНД.03\_4
3. **Type of course unit:** compulsory
4. **Semester**: 3
5. **Number of ECTS credits allocated**: total - 120 (ECTS credits - 4) audience hours - 40 (lectures - 20, seminars - 20)
6. **Name of lecturer**: Iryna Kyrylyuk – PhD, assistant professor

7. **Learning outcomes of the course unit**:
As a result of the module the student must:
**know**: the nature, meaning and significance of innovation development organization as an economic category; the basic theory of innovation and innovation organizations; the state's role in innovation organizations; regional aspects of innovation development; strategic planning innovation; managing the implementation of innovative projects.

**be able to**: to shape strategic vision and mission innovative organization; identify innovative organizational goals; generate innovative strategies; conduct a strategic analysis of the conditions of the organization; perform strategic analysis of the innovative capacity of the organization; use benchmarking and continuous improvement approach in the implementation of innovation strategies; brought in line with the innovation strategy of organizational culture.
8. **Mode of delivery:** face-to-face
9. **Prerequisites and co-requisites**:
management, project analysis

10. **Course contents**: economic conditions the strategic development of innovative enterprises. The concept of strategic development of innovative enterprises. The structure of the organizational and economic mechanism of strategic management of innovative development company. Management choice of strategic directions of development of enterprise in an unstable market environment. Management development innovation. Resource management software innovation.
11. **Recommended or required reading**:

1.Томпсон А.А., Стрикленд А.Дж.Стратегический менеджмент: концепции и ситуации для анализа, 12-е издание: Пер. с англ.. – М.: Узд. дом «Вільямс», 2002 – 928 с.

2. Краснокутська Н.В. Інноваційний менеджмент: Навч. пос. – К.: КНЕУ, 2003. – 504 с.

3. Инновационный менеджмент: Концепции, многоуровневые стратегии и механизмы инновационного развития. Учебн. пособие под ред. В.М.Аньшина, А.А.Дагаева. М.: Дело, 2007, - 584 с.

12. **Planned learning activities and teaching methods**: seminars, individual training and testing, independent work
13. **Assessment methods and criteria**:
• Current control (60%): oral interviews, home self-studying
• Final control (40% ) exam
14. **Language of instruction**: Ukrainian