1. **Course unit title**: Intellectual business
2. **Course unit code**: ЕТСПН\_8\_1.ОНД.05\_4
3. **Type of course unit:** compulsory
4. **Semester**: 3
5. **Number of ECTS credits allocated**: total - 120 (ECTS credits - 4) audience hours - 40 (Lectures - 20, seminars - 20)
6. **Name of lecturer**: Inna Korol, Ph.D., associate professor.
7. **Learning outcomes of the course unit**:  
   As a result of the module the student must:  
   **know**: basic theoretical and methodological principles of smart business; the nature and specificity of intellectual products and the process of their creation; legislative basis to start and run smart business; predictive modeling business; features intelligent business management; methods of predictive risk management business; diagrams and models to promote and commercialize intellectual products;

**be able to**: identify and create intellectual products; determine the appropriate business model predictive business; apply the legal framework for the establishment and driving intelligent business; develop models of motivation for creative teams; identify predictive risk business; identify and apply the basic tendencies and prospects of intelligent virtualization business.

8. **Mode of delivery:** face-to-face

9. **Prerequisites and co-requisites**:  
strategic business management, intellectual property.

10. **Course contents**: Theoretical basis of intellectual business. Intellectual products: the nature and characteristics of creation. Legal principles of intellectual business in Ukraine. Predictive modeling business legislation in the field of industrial property. Intelligent management business. Corporate management of intellectual business. Information support business competitiveness intellectual innovation and technology. Sharing licenses as an objective law of economic development. Motivation manufacturers of intelligent products intelligent economic security business.

11. **Recommended or required reading**:

1. Герасимчук В. Г. Розвиток підприємництва: діагностика, стратегія, ефективність / Герасимчук В. Г. – К. : Вища шк., 2005. – 267 с.
2. Зубок М. І. Безпека підприємницької діяльності: нормативно – правові документи комерційного підприємства, банку / М. І. Зубок, P. M. Зубок – К. : Істина, 2004. – 144 с.
3. Іванюта С. М. Підприємництво і бізнес-культура: [навч. посібник] / С. М. Іванюта, В. Ф. Іванюта. – К. : Центр навчальної літератури, 2007. – 288 с.

12. **Planned learning activities and teaching methods**: seminars, individual training and testing, independent work

13. **Assessment methods and criteria**:  
 • Current control (70%) - oral interviews, testing, individual educational and research objectives

• Final control (30%) - exam (theoretical questions, tests)

14. **Language of instruction**: Ukrainian