1. **Name of module**: **Management in tourism**
2. **Code module**: TOTHRB .6\_1.20\_4
3. **Type module**: compulsory
4. **Semester:** 6
5. **The volume of the module**: the total number of hours - 120 (ECTS credits - 4); contact hours - 52 (lectures - 28 hours., practical - 24 hours).
6. **Lecturer**: Kozhukhivska Raisa B. - PhD, Associate Professor
7. **Learning outcomes:**

A result of mastering of the course students should **know**: the principles and approaches to create modern tourism enterprises; modern management principles management of enterprises of tourist complex; ways making management decisions of adequate the requirements of the tourist market; technique of modern innovation and information technologies in management of the enterprises in the tourism industry.

**Be able to**: define the functions of management in tourism; model organizational management structure for the various types of tourism businesses; design the tourism services interactions using existing standards for services; control of activity an enterprise of the tourism industry; to analyze and evaluate options for hotel and restaurant projects and tourist services and to determine the most rational of them to realization in practice of business; navigate the legislative and regulatory framework of the tourism business; to characterize the main segments of the service sector of the tourism industry; evaluate the effectiveness of the company of the tourism industry; develop management solutions and evaluate their effectiveness.

1. **Method of delivery**: auditorium classes.
2. **Necessary preliminary and concomitant requisites**:

**prerekvizyty**: management

**korekvizyty:** analysis of enterprises in tourism.

1. **Contents module:**

Tourism management: essence, basic approaches. The tourism industry as facility management. Management functions in tourism. Methods of management in tourism. The organizational and functional structure of modern tourism enterprises. The style of leadership and management decisions at business tourism. Personnel management in tourism enterprises. Organization of work and design work on the business tourism industry.

1. **Suggested reading**:

1. Shkola, IM Management of tourism industry: Textbook / Ed. prof. IM School. - Chernivtsi: CHTEI KNTEU, 2003. - 662 p.

2. Babarytska, VK Tourism Management. Turopereytynh: Manual VK Babarytska, O.Yu.Malynovska. - K .: Type. Alterpres. - 2004. - 288 p. - ISBN: 966-542-244-8.

3. Zhukov, MA Turystskom Management in Business: Textbook /M.A. Zhukova. - M .: KNORUS, 2006. - 192 p.

4. Nechayuk LI, NA Nechayuk Hotel and restaurant business: management: Training. guidances. - K .: Centre textbooks, 2009. - 348 p.

5. Saak, A.Э. Management in Industriia hostepryymstva (hostynytsы and Restaurants): Uchebnoe posobye / A.Э.Saak, NV Yakimenko. - SPb .: Peter, 2007. - 432 p.

6. Skobkyn, SS Management in tourism: Textbook. posob. / SS Skobkyn - M .: Master, 2010- 447 p.

1. **Forms and methods**: lectures, practical classes, independent work
2. **Assessment methods and criteria:**

• The current control (75%) - oral questioning, testing, individual educational and research objectives

• The final control (25%) - exem (theoretical questions, tests)

1. **Language of instruction**: Ukrainian